



Chichester District Council

# Corporate Plan 2015 - 2018



Housing



Economy



Communities

## Environment



[www.chichester.gov.uk/corporateplan](http://www.chichester.gov.uk/corporateplan)

# Corporate Plan 2015-2018

## Our Vision:

Chichester District: a place where businesses can flourish; where communities are active happy places; where residents and visitors can find good cultural, leisure and sporting activities; and where a good quality of life is open to all.

## Our Priorities:

- Improve the provision of and access to suitable housing.
- Support our communities.
- Manage our built and natural environments.
- Improve and support the local economy.

## Our Objectives:



### Improve the provision of and access to suitable housing

- Increase the supply of suitable housing in the right location.
- Housing is used effectively and is fit for purpose.
- Ensure support is provided for those that need it.

### Support our communities

- Provide support to communities and individuals who are vulnerable.
- Work together to help people feel safe.
- Help our communities to be healthy and active.



### Manage our built and natural environments

- Promote quality development and recognise the importance of the natural environment.
- Encourage sustainable living.
- Maintain clean, pleasant and safe public places.
- Support the provision of essential infrastructure.

### Improve and support the local economy

- Promote commercial activity and economic growth.
- Promote Chichester District as a visitor and cultural destination.
- Promote the city and town centres as vibrant places to do business.



# Priority: Improve the provision of and access to suitable housing

## Objectives:

- Increase the supply of suitable housing in the right location.
- Housing is used effectively and is fit for purpose.
- Ensure support is provided for those that need it.



## How will we know we have made a difference?

### **Increase the supply of suitable housing in the right location.**

- A minimum of 110 affordable homes will be built on market sites each year.
- We will secure an additional 30 affordable homes each year supported by the use of Council resources.
- We will expect 35% of market homes to be one or two bedroom and 50% to be three bedroom.
- We will aim to maintain a five year supply of housing land.
- 37 gypsy and traveller pitches will be identified by 2017.

### **Housing is used effectively and is fit for purpose.**

- We will enable 50 homes to be improved each year in order to meet decent home standards.
- Further measures to be established once the Housing Condition Stock Modelling has been completed (note: modelling to be undertaken by March 2015).

### **Ensure support is provided for those that need it.**

- 60% of potential homelessness cases will be prevented.
- Housing benefit claims will be processed within 10 working days.

# Priority: Support our communities

## Objectives:

- Provide support to communities and individuals who are vulnerable.
- Work together to help people feel safe.
- Help our communities to be healthy and active.



## How will we know we have made a difference?

### **Provide support to communities and individuals who are vulnerable.**

- A positive outcome (as defined by the Department for Communities and Local Government) will be achieved in 80% of the families we work with through the Think Family project.
- Measurable improvements will be made on the baseline assessment for two Think Family Neighbourhoods as identified in the action plans for each area.

### **Work together to help people feel safe**

- No more than 10% of people surveyed will feel unsafe in their neighbourhood in the last 12 months.
- We will work with partners to maintain low crime levels with no increase in all reported crime figures compared to the previous year.

- Reports of Anti-Social Behaviour made to the Police, particularly by repeat victims, will reduce by 5% compared to the previous year.

### **Help our communities to be healthy and active**

- Successfully achieve the outcomes set out in the Improving the Health of our Communities and Workforce action plan which coordinates the Council's resources on three health priorities.
- Public participation in Sport in the Community programmes will increase by 10% compared to the previous year.
- 80% of people who have used the Wellbeing Hub services will report improvements to their health and wellbeing after 3 months.

# Priority: Manage our built and natural environment



## Objectives:

- Promote quality development and recognise the importance of the natural environment.
- Encourage sustainable living.
- Maintain clean, pleasant and safe public places.
- Support the provision of essential infrastructure

## How will we know we have made a difference?

### **Promote quality development and recognise the importance of the natural environment.**

- Strategic development is completed in accordance with master plans.
- We will use our Annual Monitoring Report to confirm whether development complies with the policies within our Local Plan.
- 9 Conservation Area Appraisals will be completed by 2018.

### **Encourage sustainable living.**

- The amount of waste sent to landfill will reduce by 100 tonnes per annum.
- We will aim to achieve a minimum household recycling rate of 40%.
- The number of households composting garden waste will increase by 300 each year by using our green bin composting service.

- We will encourage a 5% reduction per person in CO2 emissions from 8.1 tonnes to 7.7 tonnes by 2018.
- Through the Your Energy Sussex scheme, increase the number of energy efficiency schemes installed in commercial and domestic properties within the District including households in fuel poverty (note: measure to be quantified once the Your Energy Sussex Business Plan for 2015/16 is written).

### **Maintain clean, pleasant and safe public places.**

- 90% of fly-tips will be removed within 3 working days.
- Graffiti will be removed within 5 working days.

### **Support the provision of essential infrastructure.**

- We will facilitate the delivery of prioritised infrastructure in accordance with the approved Infrastructure Business Plan.

# Priority: Improve and support the local economy



## Objectives:

- Promote commercial activity and economic growth.
- Promote Chichester District as a visitor and cultural destination.
- Promote the city and town centres as vibrant places to do business.

## How will we know we have made a difference?

### Promote commercial activity and economic growth.

- Work with partners to help achieve 90% of residential and commercial properties across West Sussex having a broadband speed of at least 2Mbps by the end of 2016.
- Through the construction and completion of the Enterprise Gateway, increase the amount business floorspace by 2,500 sqm and every three years create 250 new jobs.
- Provide support and advice to businesses to ensure survival rates in year three of operation align with the South East actual.
- We will enable the horticultural industry to develop Horticultural Development Areas.
- 75 Choose Work placements will be provided during 2015/16, of which 40% will secure employment at the end of the programme.

### Promote Chichester District as a visitor and cultural destination.

- Increase the percentage of businesses achieving a rating of 3 or above for food safety compliance.
- 80% of visitors surveyed will feel satisfied with our town centres.
- Further measures to be determined once we have adopted our strategic direction for tourism – due by June 2015.

### Promote the city and town centres as vibrant places to do business.

- Help to create the conditions to maintain the occupancy of our city and town centre shops above the South East average (note: latest occupancy rate for the South East (July 2014) is 91.8%)
- Help to create the conditions to increase footfall to the city.

# Our guiding



**We are committed to running an organisation that puts customers at its heart, delivers value for money and works with our communities and partner organisations to ensure we focus on what is important. We will:**

- Put our customers first.
- Take into account feedback when designing services.
- Help our communities to address issues that are important to them.
- Use our resources well and innovatively.
- Be open to change.
- Be fair, open and transparent.
- Keep our staff skilled, motivated and flexible.
- Work with our partners to respond to customers' needs.



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